

Project Management Certificate Program

To register or for more information, please call 608.785.8783 or go to www.uwla.edu/sbdc/.

PROGRAM OVERVIEW

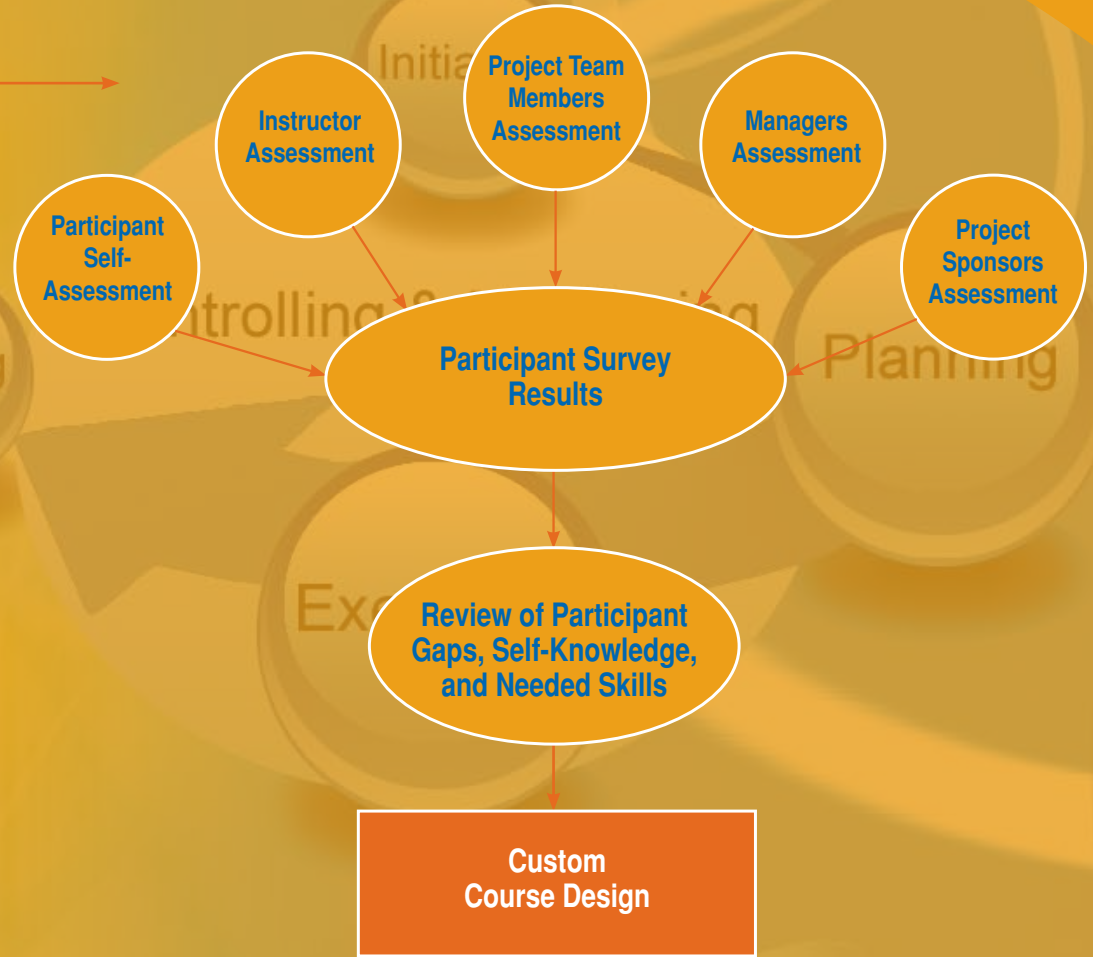
The UW-La Crosse Project Management Certificate Program is self-guided in order to give participants the flexibility to complete the learning activities according to their schedules. There are no classroom sessions!

This innovative and collaborative education opportunity provides participants with a targeted and unique professional development experience that caters specifically to each individual's needs and their unique learning styles. For example:

- The program is based on a skills-based assessment/evaluation from the participant, the participant's team members, project sponsors, and direct management. The assessment will help identify skill gaps that when filled will position the participant for success.
- Following the assessment, Program Instructor Kay Wais will work with each participant individually to select specific learning activities they are motivated to use, excited about, and that will fill the skills gaps identified at the assessment stage.

Want more information?

You may set up a one-on-one, no-obligation informational session with the instructor, Kay Wais, prior to registration to help you determine if this program is a good match for your needs. This discussion will demonstrate learning activities, course design elements, and the peer evaluation process. Please call the SBDC at 608.785.8783 to schedule an informational session.



PROGRAM FRAMEWORK



PROBLEM SOLVING

Each participant will select a project from within their organization to manage as part of the certificate program. The participant and Kay Wais will use the project to illustrate, apply, and practice project management principles in real-world situations. Using a real-world project enhances each participant's learning. In addition, it provides tangible value to the participant's organization because the project will be completed as an additional outcome to the certificate program.

REQUIREMENTS

The Project Management Certificate is awarded to participants after completing 56 hours of learning activities. Participants will work individually with the program instructor to select learning activities in-line with their goals and learning style. This program is self-guided so participants can complete the learning activities according to their schedules.

WHY ATTEND?

Why choose the UW-La Crosse Project Management Certificate Program?

- Customized course design based on each participant's professional needs and skills gaps
- High quality content based on the Project Management Body of Knowledge (PMBOK)
- Earn professional development units (PDUs) from the Project Management Institute (PMI)
- Earn 5.6 continuing education credits (CEUs) from the University of Wisconsin-Extension
- Fulfill the 35 hours of project management training required for Project Management Professional (PMP) exam eligibility
- Participants will gain practical hands-on experience managing a real-world project from their respective organizations
- One-on-one coaching with program instructor
- Convenient, self-guided schedule so participants can complete the program at their own pace



Registration fee includes a copy of the Project Management workbook by Kay Wais, PMP (program instructor). The workbook contains a detailed 86-page roadmap that covers every step from project initiation to closure. The workbook is an excellent resource to participants during and after the certificate program.



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 University of Wisconsin-La Crosse
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UW-L Project Management Certificate Program Registration

Save Money With Discounts: Take advantage of a 15% discount when three or more people from the same company register for the certificate program at the same time. The discount reduces the course fee from \$1,500 per person to \$1,275 per person.

Limited Seats Available: This program is limited to 12 participants due to the highly customized course design and one-on-one coaching provided by the instructor. The 12 seats will fill quickly on a first come, first serve basis.

Program Timing: Program is self-guided. Certificate is awarded after 56 learning hours are completed. Begins Wed., Oct. 7, 2009 and again on Mon., Mar. 15, 2010.

To Register: Please complete the form within this brochure and return to the SBDC via mail 1725 State St. | La Crosse, WI 54601 USA or fax (608.785.6919). You can also register by calling 608.785.8783 or online at www.uwlax.edu/sbdc.

Cancellation Policy: Registrations may be cancelled five business days prior to the program without penalty. Substitutions can be made at any time. Cancellations made after the program are subject to the full fee. Please call 608.785.8783 to cancel your registration.

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration (SBA). The support given by the SBA does not constitute an expressed or implied endorsement of the opinions, products or services of the Center. The Small Business Development Center is part of the UW-La Crosse College of Business Administration. We are also a partner in education with the University of Wisconsin-Extension, SBDC programs are nondiscriminatory and available to individuals with disabilities. AA/EOE.



Please register me for the

UW-La Crosse Project Management Certificate Program.

The cost is \$1,500 for one person or \$1,275 per person when three or more participants from the same company register.

Please choose one of two program slots:

Wed., Oct. 7, 2009 - Thurs., Jan. 7, 2010

Mon., Mar. 15 - Fri., May 14, 2010

name 1 _____

name 2 _____

name 3 _____

company _____

address _____

city/state/ZIP _____

phone (area code+daytime number/evening number) _____

e-mail address _____

Enclosed is a check payable to UW-La Crosse

Please charge to the following credit card:
 MasterCard VISA

cardholder's name _____

card number _____ / _____

card expires _____ / _____



UW-L Project Management Certificate Program Details

More About PMP®

Individuals who hold Project Management Institute's (PMI's) Project Management Professional (PMP) credential demonstrate a proficient level of project management leadership skills and are able to command salaries that exceed their non-credentialed counterparts. To be eligible for a PMP credential, candidates must meet guidelines that measure experience, education, and in Project Management from the University of Wisconsin-Platteville. She earned her Project Management Institute (PMI) certification through the Project Management Institute (PMI) in 2001. In 2002 she founded the La Crosse, Wisconsin PMI chapter and became its first president. She remains active in PMI as well as with the PMP Study Group and the PMI Educational Special Interest Group (EdSIG).

Kay is also a project management instructor for Verbo University and Western Technical College. She conducts the Fundamentals on Project Management workshop on a regular basis for business and industry.



Kay Wais, PMP®

Testimonial 1 | Ann McDonald, finance director, Riverfront Inc:

The program was 100% customized and helped me improve the project management skills important to me and the work I'm doing every day. The one-on-one coaching sessions with Kay were excellent. She showed me how to specifically apply what I learned to situations at Riverfront which made this program very valuable.

Testimonial 2 | Finnian Cullen, Clinical Systems Analyst, Franciscan Skemp Healthcare:

I enjoyed the Project Management Certificate Program because I was able to set my own pace. Kay also worked with me to customize the course based on my specific needs and professional goals. The self- and peer-assessment that kicks off the program was very enlightening. I learned so much. Every business should send their employees through this certificate program because it provides a flexible project management toolkit that can be applied to reduce costs and improve success.

Testimonial 3 | Sean Smith, PE, project leader, Trane:

This Project Management Certificate Program was perfect for me because it was flexible and self-directed so it fit well into my tight schedule. The discussions with Kay made the coursework tangible and directly applicable to a multi-year project I am managing at Trane. I would absolutely recommend the UW-La Crosse Project Management Certificate Program to others without hesitation.