

3.2-3.3

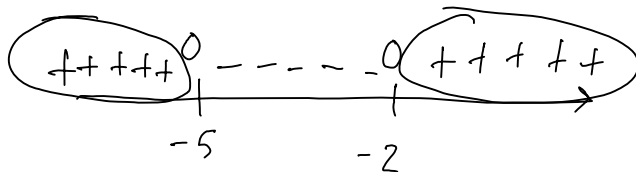
Monday, June 15, 2009
7:39 AM

§3.2 continued

Sign Charts — exploit continuity to fill in ^{signs} between zeros & discontinuities (V.A.'s)

#30 pg 157 | $x^2 + 7x > -10$

$x^2 + 7x + 10 > 0$
 $(x+5)(x+2) > 0$



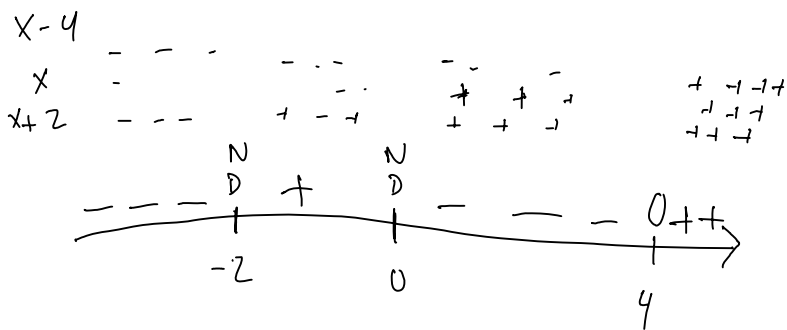
intervals: $(-\infty, -5)$ or $(-2, \infty)$

inequality: $x < -5$ or $x > -2$

#34/p 157

$\frac{x-4}{x^2+2x} < 0$
 $\frac{(x-4)}{x(x+2)} < 0$

domain $x \neq 0, x \neq -2$

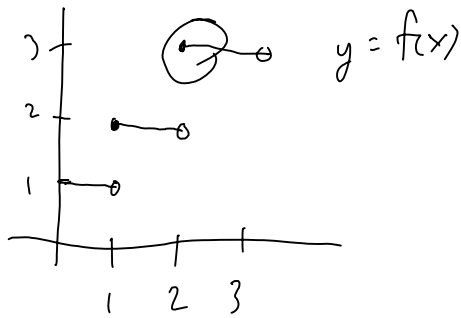


int: $(-\infty, -2)$ or $(0, 4)$

ineq: $x < -2$ or $0 < x < 4$

Right/Left Continuity

↙ right continuity.



at $x=2$
 this function
 is not
continuous

why? $\lim_{x \rightarrow 2} f(x)$ DNE
 because
 $\lim_{x \rightarrow 2^+} f(x) = 3$
 but
 $\lim_{x \rightarrow 2^-} f(x) = 2$

however $f(x)$ is
right continuous at $x=2$

$\lim_{x \rightarrow 2^+} f(x)$ exists
 and equals $f(2)$ ☺

§3.3 Rates, Slopes, & The Derivative.

Ex. $x = \#$ of toy trucks
 $p = 20 - .02x$

$$R(x) = (\text{qty})(\text{price})$$

$$= x(20 - .02x)$$

\uparrow \uparrow
 $x=0$ $x=1000$
 ───────────
 intercepts

What is the average rate of change in revenue as x changes from 100 to 400 trucks?

$$R(100) = 100(20 - .02(100)) = \$1800$$

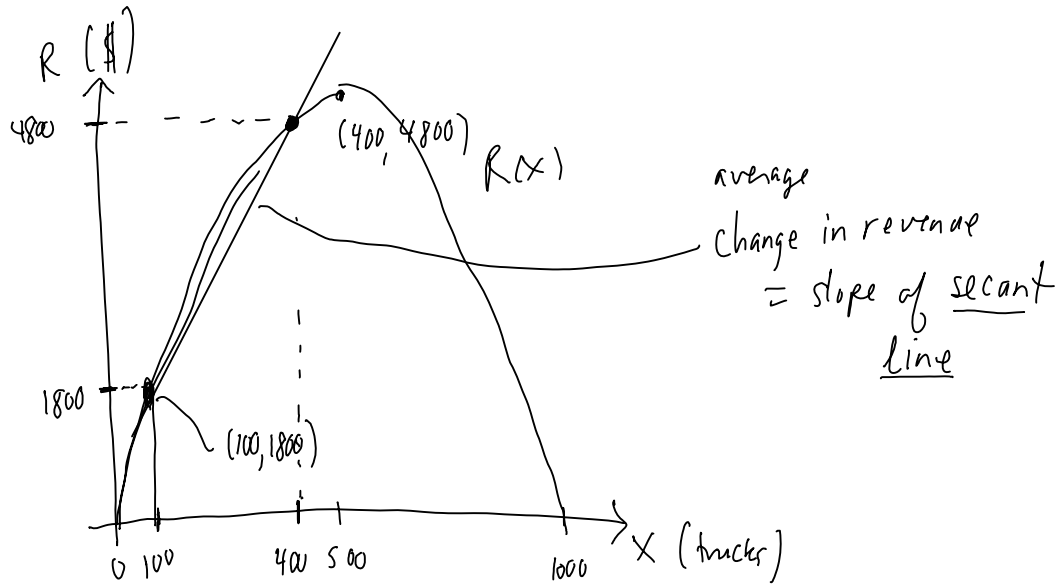
$$R(400) = 400(20 - .02(400)) = \$4800$$

} total change
 in revenue
 was \$3000

total change in X was 300 trucks

The revenue increased, on average, $\frac{\$3000}{300} = \$10/\text{truck}$

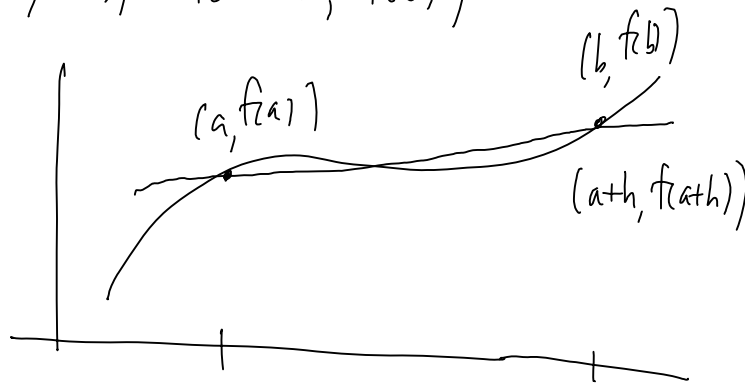
$$\text{i.e. } \frac{R(400) - R(100)}{400 - 100} = \frac{4800 - 1800}{400 - 100} = \frac{3000}{300} = 10 \frac{\text{dollars}}{\text{truck}}$$

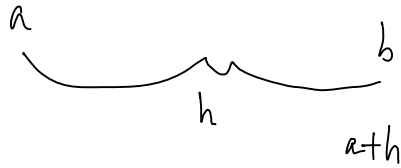


the average rate of change from $x=a$ to $x=b$ is

$$m = \frac{f(b) - f(a)}{b - a}$$

which is also the slope of the secant line connecting $(a, f(a))$ to $(b, f(b))$



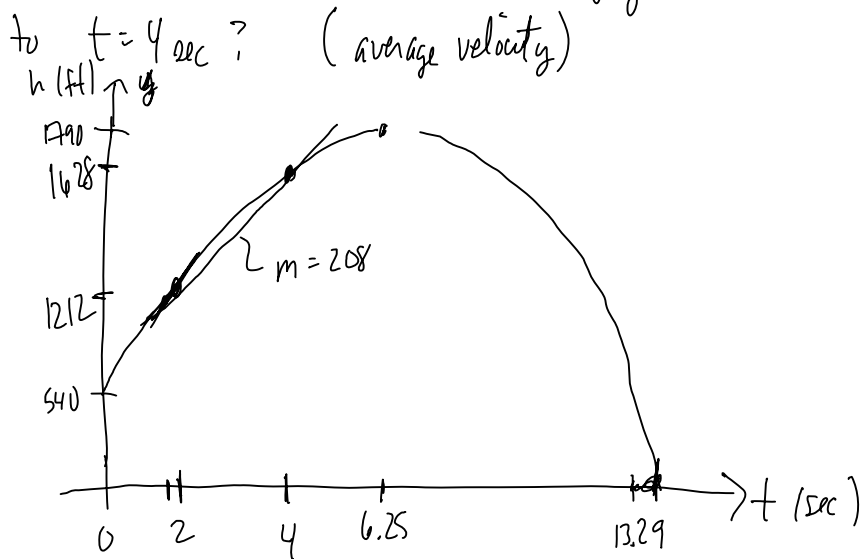


$$m = \frac{f(a+h) - f(a)}{a+h - a} = \frac{f(a+h) - f(a)}{h}$$

Ex. height of rocket (~~meters~~^{feet}) at t seconds

$$h(t) = -32t^2 + 400t + 540$$

On average, how fast is the rocket's height changing from time $t=2$ sec. to $t=4$ sec? (average velocity)



$$h(4) = 1628 \text{ ft}$$

$$h(2) = 1212 \text{ ft}$$

avg. rate of change

$$= \frac{h(4) - h(2) \text{ ft}}{4 - 2 \text{ s}} = \frac{1628 - 1212}{4 - 2} = \frac{416}{2} = 208 \frac{\text{ft}}{\text{s}}$$

want to know exact velocity at the instant when $t=2$ seconds?

better estimate w/ average from $t=1.9$ to $t=2$

$$\text{ave. vel.} = \frac{h(2) - h(1.9)}{2 - 1.9} = \frac{1212 - 1184.48}{2 - 1.9} = 279.2 \frac{\text{ft}}{\text{sec.}}$$

instantaneous velocity at $t=2$ will be

$$\lim_{h \rightarrow 0} \frac{r(2+h) - r(2)}{h}$$

where $r(t)$ is
now the
rocket
height

